



## Генеральная ассамблея

Двадцать первая сессия  
Медельин, Колумбия, 12-17 сентября 2015 года  
Пункт 8 II) i) повестки дня

A/21/8(II)(i)

Мадрид, 28 июля 2015 г.  
Язык оригинала: английский

### Доклад Генерального секретаря

#### Часть II: Административные и уставные вопросы

##### i) Использование логотипа ЮНВТО

#### **I. Выданные разрешения на использование символов ЮНВТО**

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1. В соответствии с решением CE/DEC/8(LXXXIX) 89-й сессии Исполнительного совета и резолюцией A/RES/601(XIX) 19-й сессии Генеральной ассамблеи, Секретариат представил 98-й и 100-й сессиям Исполнительного совета информацию о выданных в период с мая 2013 г. по апрель 2015 г. разрешениях на использование символов ЮНВТО.
2. В течение рассматриваемого периода Секретариат выдал разрешения на использование символов ЮНВТО организациям, перечисленным в Приложении I (содержащиеся в нем списки, представленные на 98-ю и 100-ю сессии Исполнительного совета, были пересмотрены и исправлены).

#### **II. Меры, которые необходимо принять Генеральной ассамблее**

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3. Генеральной ассамблее предлагается принять к сведению организации, которым Секретариат в период с мая 2013 по апрель 2015 года выдал разрешение на использование символов ЮНВТО.



**Приложение I. Организации, которым Секретариат выдал разрешение на использование символов ЮНВТО**

| <b>Authorizations granted by the Secretariat on the use of the UNWTO signs (May- December 2013)</b> |                 |                                         |                                          |
|-----------------------------------------------------------------------------------------------------|-----------------|-----------------------------------------|------------------------------------------|
| <b>Organization</b>                                                                                 | <b>Country</b>  | <b>Use</b>                              | <b>Full/ Associate/ Affiliate Member</b> |
| Pacto Mundial                                                                                       | Russia          | Event, Publication                      | No                                       |
| TourSpain                                                                                           | Japan           | Event, Publication                      | Full                                     |
| Malaysia Association of Tour and Travel Agents (MATTA)                                              | Malaysia        | Event/Publication                       | No                                       |
| Fest Travel                                                                                         | Turkey          | Publication                             | Affiliate                                |
| Ministry of Tourism                                                                                 | Maldives        | Event                                   | Full                                     |
| Ministerio de Turismo y Deporte                                                                     | Uruguay         | Publication                             | Full                                     |
| Federal Agency of Tourism                                                                           | Russia          | Event                                   | Full                                     |
| Visit Elche                                                                                         | Spain           | Publication                             | Affiliate                                |
| ITB Asia / Messe Berlin                                                                             | Germany         | Publication                             | No                                       |
| Malaga City Council                                                                                 | Spain           | Event                                   | No                                       |
| Tony Charters and Associates / Global Eco                                                           | Australia       | Event/Publication                       | Affiliate                                |
| Madrid Visitors & Convention Bureau                                                                 | Spain           | Event invitation                        | Affiliate                                |
| Marshall Cavendish Int                                                                              | Singapore       | Publication                             | No                                       |
| National Tourism Authority                                                                          | Romania         | Event                                   | Full                                     |
| Confederación Española de Agencias de Viajes                                                        | Spain           | Event/Publication                       | Affiliate                                |
| Universidad de Las Palmas de Gran Canaria                                                           | Spain           | Event/Publication                       | No (pending Affiliate Membership)        |
| Gobierno de Andorra                                                                                 | Andorra         | Event/Publication                       | Full                                     |
| University of Hawaii                                                                                | United States   | Website                                 | Affiliate                                |
| UBM / SATTE 2014                                                                                    | India           | Event                                   | Affiliate                                |
| ISIC Association                                                                                    | The Netherlands | Business card                           | Affiliate                                |
| Universidad La Salle Cancún                                                                         | Mexico          | Publication, website                    | Affiliate                                |
| Ministry of Tourism                                                                                 | Ivory Coast     | Seminar                                 | Full member                              |
| University of Anahuac                                                                               | Mexico          | Brochure                                | Affiliate Member                         |
| University of Klagenfurt                                                                            | Austria         | Event/Publication                       | No                                       |
| Bench Events                                                                                        | United Kingdom  | Event, Business Cards, Printed Material | No                                       |
| Borsa Mediterranea del Turismo Archeologico                                                         | Italy           | Event                                   | No                                       |
| Segittur                                                                                            | Spain           | Event/Publication                       | Affiliate                                |
| Adventure Travel Trade Association                                                                  | United States   | Event                                   | No                                       |
| Regione del Veneto / VeRoTour                                                                       | Italy           | Project Promotion                       | No                                       |

| Authorizations granted by the Secretariat on the use of the UNWTO signs (January-April 2014) |                    |                                                               |           |
|----------------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------|-----------|
| Fiera di Vicenza                                                                             | Italy              | Event                                                         | No        |
| Network of European Region for a Sustainable and Competitive Tourism (NECSTouR)              | Belgium            | Event/Publication (NEZEH)                                     | No        |
| Arabian Hotel Investment Conference                                                          | UAE                | Event                                                         | No        |
| Qatar Tourism Authority                                                                      | Qatar              | Event/Publication                                             | Full      |
| ITB/Messe Berlin                                                                             | Germany            | Promotion of UNWTO Film                                       | No        |
| Ministerio de Turismo                                                                        | Dominican Republic | Event                                                         | Full      |
| Cicbourgune                                                                                  | Spain              | Online survey                                                 | Affiliate |
| German National Tourist Board in Spain & Portugal                                            | Germany            | Event                                                         | Full      |
| University of Valencia                                                                       | Spain              | Public-Private partnership in Destino Punta del Este Uruguay. | Affiliate |
| Ecole hôtelière de Lausanne /Young Hoteliers Summit 2014                                     | Switzerland        | Event                                                         | Affiliate |
| Hungexpo                                                                                     | Hungary            | Event                                                         | No        |
| ITB Berlin / 9th Pow-Wow for Tourism Professionals                                           | Germany            | Event/Publication                                             | No        |
| Global Sustain                                                                               | Greece             | Publication                                                   | No        |
| Innova Taxfree Group                                                                         | Spain              | Event/Publication                                             | Affiliate |
| Universidad de Las Palmas de Gran Canaria                                                    | Spain              | Event/Publication                                             | Affiliate |
| Center for Responsible Travel (CREST)                                                        | United States      | Publication                                                   | No        |
| Chinese Friendly International                                                               | Spain              | Event                                                         | No        |
| USAID Economic Growth Through Sustainable Tourism Project                                    | Jordan             | Publication                                                   | No        |
| WTM Latin America                                                                            | United Kingdom     | Event/Publication                                             | No        |
| Intendencia Departamental de Maldonado                                                       | Uruguay            | Event                                                         | Affiliate |
| CICtourGUNE                                                                                  | Spain/Italy        | II International Seminar on Regional Tourism                  | Affiliate |
| Universidad Tecnica Particular de Loja                                                       | Spain              | Publicación                                                   | No        |
| Ministry of Economy and Energy of the Republic of Bulgaria                                   | Bulgaria           | Event                                                         | Yes       |

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|-----------------------------------------------------------------------------------------------|--------------------------|---------------------------------------------------------------|-----------------------------------|
| Organization                                                                                  | Country                  | Use                                                           | Full/ Associate/ Affiliate Member |
| Fondo Nacional de Turismo FONTUR                                                              | Colombia                 | Event/other                                                   | Yes                               |
| Tourism Agency of the Republic of Moldova                                                     | Moldova                  | Event                                                         | Yes                               |
| Visit Elche                                                                                   | Spain                    | Other                                                         | Yes                               |
| Subsecretaria de Turismo                                                                      | Chile                    | Event                                                         | Yes                               |
| International Institute for Peace through Tourism (IIPT)                                      | South Africa             | Event                                                         | Affiliate                         |
| Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESERIC) | Turkey                   | Publication/Event                                             | No                                |
| Observatorio Turístico del Estado de Guanajuato                                               | Mexico                   | Event/Publication                                             | Affiliate                         |
| Modul University Vienna                                                                       | Austria                  | Event/Other                                                   | Affiliate                         |
| LLC "Atlantis Line Sea Cruises"                                                               | Russia                   | Event/Publication/Other                                       | No                                |
| Lufthansa Group                                                                               | Spain/Portugal           | Event                                                         | No                                |
| Griffith University                                                                           | Australia                | Publication                                                   | Affiliate                         |
| The University of Queensland                                                                  | Australia                | Publication                                                   | Affiliate                         |
| NC "Uzbektourism"                                                                             | Uzbekistan               | Event/Publication                                             | Yes                               |
| Griffith University                                                                           | Australia                | Website                                                       | Affiliate                         |
| Website Alive                                                                                 |                          | Publication                                                   | Yes                               |
| The National Council of Tourism and Antiquities                                               | United Arab Emirates     |                                                               | Yes                               |
| Intrinsic Communications Ltd                                                                  | Canada                   | Publication                                                   | No                                |
| Ecotourism Australia                                                                          | Australia                | Event/Publication                                             | No                                |
| Aenor                                                                                         | Spain                    | Event                                                         | Affiliate                         |
| Conde Nast Traveller Luxury Travel Fair                                                       | Russia                   | Event/Publication/Other                                       | Affiliate                         |
| Ministry of Tourism and Culture                                                               | Republic of Seychelles   | Event/Publication                                             | Yes                               |
| Thomas Cooper                                                                                 | United Kingdom           | Publication                                                   | Affiliate                         |
| APSARA National Authority                                                                     | Cambodia                 | Publication/Event                                             | Yes                               |
| SENATUR                                                                                       | Paraguay                 | Event                                                         | Yes                               |
| UNITAR                                                                                        | UN                       | Publication                                                   | No                                |
| Singerman & Makón                                                                             | Argentina                | Publication                                                   | Yes                               |
| Responsible Tourism Institute                                                                 | Spain                    | Event                                                         | Yes                               |
| Henan Provincial Tourism Administration                                                       | China                    | Event                                                         | No                                |
| Tadayuki Hara, PhD                                                                            | United States of America | Other: An online course on economic impact of tourism and TSA | No                                |
| AVIAREPS AG                                                                                   | UAE                      | Publication                                                   | Affiliate                         |
| Belotur - Empresa Municipal de Turismo de Belo Horizonte                                      | Brazil                   | Publication                                                   | Yes                               |
| Deutsche Welle                                                                                | Germany                  | Event/Publication                                             | No                                |
| Nebrija Business University                                                                   | Spain                    | Publication                                                   | Affiliate                         |

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| Organization                                                                                 | Country                     | Use                | Full/ Associate/ Affiliate Member |
| INRouTe                                                                                      | Puerto Rico                 | Event              | No                                |
| City of Athens                                                                               | Greece                      | Event              | No                                |
| INSTITUTO TECNOLÓGICO HOTELERO                                                               | Spain                       | Event              | No                                |
| Province of Salerno                                                                          | Italy                       | Event              | No                                |
| Value Retail Management Spain, S.L                                                           | Spain                       | Event              | Affiliate                         |
| Leeds Beckett University                                                                     | UK                          | Event              | No                                |
| Japan Association of Travel Agents                                                           | Japan                       | Publication        | Affiliate                         |
| KOTFA Co.,Ltd.                                                                               | Rep. of Korea               | Event              | No                                |
| ITB Berlin/ Messe Berlin                                                                     | Germany                     | Event              | Affiliate                         |
| CERS - Consorzio Europeo Rievocazioni Storiche                                               | Italy                       | Event              | No                                |
| APSARA National Authority                                                                    | Camboya                     | Publication        | Affiliate                         |
| United Airports of Georgia                                                                   | Georgia                     | Event/Publication  | Affiliate                         |
| Ministry of Tourism and Sports of Belarus                                                    | Belarus                     | Event              | Full                              |
| Asociación de Estado del Caribe                                                              | Regional Organization       | Event/Publication  | No                                |
| Caribbean Tourism Organization                                                               | Barbados, Carribean Islands | Event              | Affiliate                         |
| Hungarian Tourism Office                                                                     | Hungary                     | Event              | Affiliate                         |
| IGLTA                                                                                        | USA                         | Event              | Affiliate                         |
| Ministry of Tourism                                                                          | Argentina                   | Event              | Full                              |
| IBERIA                                                                                       | Spain                       | Event              | Affiliate                         |
| Tourism Agency of the Republic of Moldova                                                    | Republic of Moldova         | Event              | Full                              |
| Ministerio de Turismo de Ecuador                                                             | Ecuador                     | Event              | Full                              |
| INGUAT                                                                                       | Guatemala                   | Publication        | Full                              |
| Ministry of Tourism and Hospitality of Zimbabwe                                              | Zimbabwe                    | Event              | Full                              |
| Ministry of Tourism - Sultanate of Oman                                                      | Sultanate of Oman           | Event              | Full                              |
| Ministère du Tourisme et des Industries Créatives d'Haïti                                    | Haïti                       | Event              | Full                              |
| ITB Berlin/ Messe Berlin                                                                     | Germany                     | Event              | Affiliate                         |
| CERS - Consorzio Europeo Rievocazioni Storiche                                               | Italy                       | Event              | No                                |
| APSARA National Authority                                                                    | Camboya                     | Publication        | Affiliate                         |
| United Airports of Georgia                                                                   | Georgia                     | Event/Publication  | Affiliate                         |
| Ministry of Tourism and Sports of Belarus                                                    | Belarus                     | Event              | Yes                               |
| Palacio de Congresos y Exposiciones de la Costa del Sol                                      | Spain                       | Event              | Affiliate                         |
| VIP WORLD EVENTS                                                                             | Spain                       | Event/ Publication | Affiliate                         |
| UNIVERSIDAD DE LAS PALMAS DE GRAN CANARIA                                                    | Spain                       | Event              | Affiliate                         |
| Ministerio de Comercio Exterior y Turismo                                                    | Perú                        | Event              | Full                              |
| Hostelling International                                                                     | United Kingdom              | Publication        | Affiliate                         |